



# SHELLEY GOLDEN

*A Style Experience*

**International Image Consultant & Personal Branding Stylist**

*Speaking Topics:*

## 3 SECRETS TO AN AWESOME FIRST IMPRESSION

How you dress makes a powerful statement about who you are & what you offer

## BUSINESS CASUAL

The power and impact of the right clothing on your personal brand

**Does the way you dress attract the right people?**

**Does the way you dress communicate your personal brand, intelligence and competence?**



In these informational presentations, your audience will walk away with an understanding of how to create a personal brand that attracts the people THEY want to do business with

**Attendees will learn:**

- What styles & colors work best
- How to Create a silhouette that compliments their body
- How to create an AMAZING FIRST IMPRESSION

**About Shelley**

Shelley helps you to create a unique style to boost your confidence to attract the people you want to do business with and in your life. As fourth generation in the clothing business, she has over 20 years of experience working as a stylist with textiles and design and has lived in Europe and the Middle East.

Shelley brings her understanding of international style and the nuances of "business casual" in various parts of the world as well as the importance of social and cultural etiquette.

She aims for the "Wow, You Look Amazing!" look.

**Shelley Golden** is an expert in her field and is passionate about helping men and women with their PERSONAL BRANDING through their clothing, She helps individuals enhance their style based on who they aspire to be to get them to the next level both professionally and socially.

Shelley also works with companies and groups on how to enhance their image to compete more successfully on a national and global scale.

"Shelley truly has the GOLDEN touch!"

**Don't Underestimate THE POWER of FIRST IMPRESSIONS**

**Personal Branding and Your Overall Image**

**Book SHELLEY GOLDEN Now!**

As a speaker or break-out session leader, Shelley adds massive value with years of experience